



10 Signs You're Getting a Truly Custom Home

Use this checklist to see if your builder is offering a *genuinely custom experience* or just a semi-custom sales pitch.

1. **You start with a blank page, not a preset floor plan.**
Your home is designed from scratch, not from a catalog.
2. **Your lifestyle and daily routines shape the layout.**
The builder asks about how you live, not just how many bedrooms you want.
3. **Your lot is evaluated before the design begins.**
The home is positioned based on sun, slope, views, and privacy, not just convenience.
4. **No forced design packages.**
You choose materials, finishes, and features that reflect your style, not limited to upgrade options.
5. **You work directly with the builder and design team.**
No hand-offs between salespeople and construction crews.
6. **Every square foot is intentional.**
There are no wasted rooms, awkward corners, or one-size-fits-all features.
7. **Details are personalized.**
Consider hidden storage, specialty lighting, custom cabinetry, and built-in technology tailored to your needs.
8. **Your builder offers insight, not pressure.**
You're guided through choices, not upsold.
9. **The home is designed to grow with you.**
Aging in place, multi-generational living, or future expansion is considered in the early stages.
10. **You feel seen, heard, and involved.**
This is your home. And it feels like it every step of the way.

If you're looking for a one-of-a-kind home, designed with care and built with integrity, we're ready when you are.

👉 **Contact us today** to schedule a consultation. JimBolesConst.com | (210) 698-1202